

# Claude Academy vs UofAi: Comparative Knowledge Base

What Anthropic's official learning site teaches, what UofAi trains, and how to use both without confusing content access with capability proof.

UofAi research note 1.0 ? Facts as of 2026-08-31 ? Claude Academy catalog counts dated 2026-08-22. This is an independent comparison, not an Anthropic document.

|                      |                |                    |                     |
|----------------------|----------------|--------------------|---------------------|
| <b>Free</b>          | <b>\$29/mo</b> | <b>355</b>         | <b>5</b>            |
| Claude Academy price | UofAi Pro      | Academy resources* | UofAi applied paths |

\*The live catalog changes often. Official course pages reviewed 2026-08-31 also list later titles such as The AI-Native SDLC Playbook and Deploying Claude Enterprise with Confidence. Treat the 355 / 22 split as a dated snapshot, not a forever count.

## 1. Executive comparison

Claude Academy and UofAi answer different questions. Academy answers 'How do I use Claude, and how does AI work?' UofAi answers 'Can I apply AI to my real work, repeatedly, with judgment I can show?' Treating them as substitutes hides the useful split: vendor education versus deliberate practice with proof.

| Dimension         | Claude Academy                                                                        | UofAi                                                                              |
|-------------------|---------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|
| Job to be done    | Learn how Claude and AI work, from first chat to API and MCP.                         | Get better at the work you already do, and prove the skill.                        |
| Primary unit      | Course / tutorial / use case / webinar.                                               | A Rep on a real task (Frame-Ground-Direct-Critique-Capture).                       |
| Who it is for     | Anyone using or building with Claude, plus educators and fluency teachers.            | Working professionals who need transferable collaboration judgment.                |
| Tool stance       | Claude-first; some fluency material is model-agnostic.                                | Method-first; paths cover general AI, agents, and Microsoft Copilot.               |
| Practice surface  | Exercises inside Claude products and the API.                                         | Learner's own work, scored in-product by Spotter + rubrics.                        |
| Feedback          | Quizzes with unlimited retakes; practice-as-you-go in Claude.                         | Spotter critique of the collaboration process, then a harder re-rep.               |
| Proof             | Completion badge with a public link. Separate paid Pearson/Credly exams for partners. | Scored artifacts, capability ledger, human-reviewed credential, public verify URL. |
| Price             | Free to browse and complete. Product/API usage may cost extra.                        | Free diagnostic + first path slice; Pro \$29/mo; Teams pilot.                      |
| Catalog scale     | Hundreds of resources; 20+ structured courses.                                        | Five applied paths, labs, Live Reps, Agent Lab, community.                         |
| Teams / org       | Limited admin view: enrollment and completion only.                                   | Manager dashboard, skills-gap matrix, org baseline, seat credentials.              |
| What 'done' means | Passed the quizzes for a course as it existed on the issue date.                      | Demonstrated judgment on real work against a published standard.                   |

## 2. Knowledge base: Claude Academy

Anthropic's official, free learning home for AI fundamentals and Claude products: courses, tutorials, use cases, and webinars. Home: <https://academy.claude.com/>

Rebuilt from the Skilljar-hosted Anthropic Academy; public announcement 2026-08-20.

### Access and identity

- Public catalog and lessons can be read without signing in.

- Sign in with a Claude account (free plan is enough) to save progress, grade quizzes, and earn completion badges.
- No paid Academy plan. Some hands-on exercises use paid Claude features (Cowork, Enterprise Search) or billable API/cloud usage.
- Academy identity is the Claude account used at authorization. Company-attributed learning requires authorizing while that org is active.

## How Anthropic designs the teaching

Designed to mirror how Anthropic onboards its own employees. 4D AI Fluency Framework: Delegation, Description, Discernment, Diligence.

- Increase human agency: organize around problems people need to solve, not only product features.
- Mindsets over brittle tactics: durable judgment such as verify in proportion to the stakes, because specific prompt tricks age out.
- Teach the moments around AI use: what to delegate, what to keep, and how to disclose AI involvement.
- Learning takes effort: tutorials and use cases expect practice in Claude, not only reading.
- AI as a learning partner: once fluent, Claude can accelerate learning on any topic.

Product tracks on the home page: Claude.ai, Claude Cowork, Claude Code, Claude Tag, Claude Platform.

## Catalog snapshot

As of 2026-08-22: 355 resources = 22 courses, 119 tutorials, 148 use cases, 66 webinars.

| Course                                  | Time     | Audience                                         |
|-----------------------------------------|----------|--------------------------------------------------|
| Claude 101                              | 2.5 hr   | Anyone bringing Claude into everyday work        |
| Claude Code 101                         | 1-1.5 hr | Developers new to Claude Code                    |
| Claude Platform 101                     | 1.5 hr   | Developers new to the API / Console / MCP        |
| Introduction to Claude Cowork           | 2.5 hr   | People handing off multi-step office work        |
| Claude Code in Action                   | 1 hr     | Developers running longer coding tasks           |
| Introduction to Model Context Protocol  | 1 hr     | Developers connecting tools and data             |
| Model Context Protocol: Advanced Topics | 1.5 hr   | Developers past MCP basics                       |
| Introduction to agent skills            | 1 hr     | Claude Code users creating reusable instructions |
| Introduction to subagents               | 45 min   | Claude Code users splitting complex work         |
| Building with the Claude API            | 9 hr     | Developers building production apps              |
| Claude with Amazon Bedrock              | 8 hr     | Teams deploying on AWS                           |
| Claude with Google Cloud's Vertex AI    | 8.5 hr   | Teams deploying on GCP                           |
| AI Fluency: Framework & Foundations     | 4 hr     | Anyone deciding how to use AI well               |
| AI Capabilities and Limitations         | 3.5 hr   | People who need an accurate mental model of LLMs |
| Teaching AI Fluency                     | 4.5 hr   | People teaching and assessing the 4D framework   |
| AI Fluency for builders                 | 3 hr     | Product builders                                 |
| AI Fluency for small businesses         | 4 hr     | Owners and staff                                 |
| AI Fluency for educators                | 1.5 hr   | Faculty and instructional designers              |
| AI Fluency for students                 | 3 hr     | Students                                         |
| AI Fluency for nonprofits               | 4 hr     | Nonprofit operators                              |
| AI Fluency for pK-12 Educators          | 3 hr     | School educators                                 |
| AI Fluency for pK-12 Train the Trainer  | 45 min   | Educators training other educators               |

Later titles observed on academy.claude.com/courses (2026-08-31): The AI-Native SDLC Playbook; Deploying Claude Enterprise with Confidence: The five decisions that shape your rollout.

## Other formats

- Tutorials: one action, often 4-15 minutes (create an Artifact, set up a Skill, understand one AI property).
- Use cases: start from a job (account research, brand-guideline checks, daily briefings) rather than a feature.
- Webinars: current product workflows and customer examples; they age faster than courses.
- Claude Academy Skill: install in Claude to get course or path recommendations based on how you work.

## Credentials - three different things

- Free course completion badge, issued when every required quiz plus the final assessment is passed. Unlimited quiz retakes. Badges do not expire. Public verification link; name can be edited.
- Older Anthropic Academy on Skilljar issued completion certificates. Those remain valid on Skilljar. Progress does not auto-migrate unless emails match and the import banner is available.
- Separate paid, proctored Claude certification exams (Pearson delivery, Credly credential). Partner-gated via anthropic-partners.skilljar.com. Not the same as an Academy badge.
- Org admins see only which courses members enrolled in and completion status. Quiz scores, attempt counts, and time spent are not shown. Personal-account learning is invisible to employers.

## Where Academy is strong

- Official, current, and free at catalog scale.
- Product-accurate training for Claude.ai, Cowork, Code, Tag, MCP, and the API.
- Includes model-agnostic AI Fluency, not only Claude feature tours.
- Public lessons lower the start friction to near zero.
- Role-specific use cases and short tutorials match 'I have this task today.'

## Where Academy stops

- Completion proves study of Anthropic's material, not demonstrated skill on the learner's job.
- Claude-centric: Microsoft Copilot, ChatGPT, Gemini, and mixed-tool workplaces are outside the core catalog.
- Practice happens in Claude products, not in a scored gym on the learner's real artifacts.
- Team reporting is deliberately thin (enrollment + completion only).
- No human-reviewed professional credential on the Academy site itself.
- Catalog breadth rewards sampling; finishing everything is the wrong goal.

## 3. Knowledge base: UofAi (uofai.com)

An applied AI skills gym for working professionals: short Reps on real work, honest feedback, and proof of capability rather than another completion badge. Home: <https://uofai.com/>

Thesis: Sell behavior change and proof-of-skill, not access to content. ICP: Working professionals (marketing, operations, product, founders, and similar knowledge roles) who need durable AI collaboration judgment as tools change.

## AI Reps method

The loop is Frame -> Ground -> Direct -> Critique -> Capture. About 10 minutes on a real task, not a sandbox exercise. Collaboration modes on the augmentation ladder: Directive, Feedback loop, Task iteration, Validation, Learning.

- Frame: make the useful outcome observable before AI touches the task.
- Ground: bring the real world, constraints, and source material with you.
- Direct: steer the model; do not surrender the work.
- Critique: fluent is not finished; check, correct, and own the result.

- Capture: keep more than the answer - the workflow, the judgment, the proof.

## Product surfaces

- Skill Map: Free diagnostic (no account required to start) that locates current AI capability and the first Rep that moves it.
- Learning paths: Structured multi-week paths with lessons, labs, and applied artifacts.
- Live Reps: Guided practice on the learner's actual work with Spotter (AI coach) critique.
- Interactive Agent Lab: Hands-on agent runs inside the product, with model artifacts to compare against.
- Portfolio / capability ledger: Persistent evidence of scored work, not a quiz transcript.
- Verification Standard: Published rubric; human review before any credential is issued; public /verify/<token> records.
- Teams: Pilot: seats, manager dashboard, org AI-readiness baseline, human-verified credentials per seat.
- Community: Peer form-checks and shared artifacts on the Floor.
- AI Pulse: Public signal layer for how the frontier is moving, separate from the gym.

## Applied paths (live as of this note)

| Path                                      | Length | What you leave with                                                                            |
|-------------------------------------------|--------|------------------------------------------------------------------------------------------------|
| Agentic AI: Direct Your Own AI Build Team | ~4     | Direct an AI Architect + AI Engineer to ship a live web app without writing the code yourself. |
| AI Productivity for Professionals         | ~4     | Turn scattered AI experiments into reusable workflows that save measurable time.               |
| AI Portfolio Builder                      | ~6     | Ship portfolio artifacts that demonstrate AI skill to employers and clients.                   |
| AI Agent Training                         | ~5     | Stand up, evaluate, and oversee agents with an oversight-first, hype-free stance.              |
| AI Workflow Reps with Microsoft Copilot   | ~4     | The same Rep Loop across Word, Excel, Outlook, and Teams - not a prompt catalog.               |

## Pricing

- Free: Lessons 1-5 + Lab 1 on every path; 3 Spotter interactions per lesson; one full guided Rep on real work.
- Pro: \$29/month: every lesson and lab, unlimited Spotter, checkpoints, artifact gallery, AI-scored capability ledger.
- Teams: Pilot / contact: Pro for seats plus manager visibility, cohort reps on the team's real workflows, org baseline, human-verified credentials.

## Proof stack

- Every Rep scored against a published rubric (task framing, tool leverage, judgment & verification, output quality, transferability).
- Trained human reviewer scores the full portfolio before a credential is issued. No exceptions.
- A sample of AI-scored work is independently re-reviewed to measure scoring reliability.
- Issued credentials resolve at uofai.com/verify/<token>.

## Where UofAi is strong

- Practice is the product: real work in, scored judgment and artifacts out.
- Tool-agnostic core method, with an explicit Microsoft Copilot path.
- Proof stack: Skill Map -> Reps -> portfolio -> human-verified credential.
- Team analytics and skills-gap views that go past course completion.
- Ethical gating: free users can evaluate the method; Pro sells depth, feedback, and persistence - not hidden knowledge.

## Where UofAi is not Academy

- Much smaller catalog than Anthropic's official library.
- Not the canonical source for Claude product mechanics, API flags, or MCP version details.
- Pro is paid; the free tier is a serious trial, not the whole gym.
- Human-verified credentials are a Teams / review workflow, not an instant quiz badge.
- Claude-specific surface area (Cowork, Tag, Claude in Chrome) is thinner than Academy's product tracks.

## 4. Overlap, conflict, and complementarity

The overlap is real: both talk about delegation, checking AI output, and not treating fluency as finished work. Anthropic's 4D frame (Delegation, Description, Discernment, Diligence) and UofAi's Rep Loop (Frame, Ground, Direct, Critique, Capture) are cousins. The conflict is mostly positioning, not curriculum: Academy's badge looks like a credential to a hurried resume reader; UofAi's whole product exists to refuse that substitution.

They complement when sequenced. Academy is the map of a specific frontier lab's products plus a public fluency curriculum. UofAi is the gym that scores how you collaborate, on work that already matters, across tools. A learner who only finishes Academy courses may still accept the first fluent answer. A learner who only runs UofAi Reps may miss Claude-native workflows (Cowork, Tag, MCP) that would make those Reps faster.

### Use Claude Academy when

- You need the official map of Claude.ai, Cowork, Claude Code, Tag, MCP, or the API.
- You are rolling Claude out and want Anthropic's own fluency language (4D framework).
- You want a free, browseable library and a badge that you studied the vendor material.
- You teach AI fluency and need Anthropic's educator / pK-12 tracks.

### Use UofAi when

- You already have access to AI tools and the gap is judgment, not feature awareness.
- You need proof you can run AI on real professional work - for yourself, a manager, or a hiring loop.
- Your workplace is mixed-tool (Copilot + ChatGPT + Claude) and the skill has to transfer.
- You want a gym: short reps, a coach, a ledger, and a credential that is not a quiz.

### Use them together

- Use Claude Academy to learn what the tools can do; use UofAi to train what you do with them on live work.
- Take Claude 101 or AI Fluency: Framework & Foundations, then run UofAi Reps on this week's actual deliverables.
- Developers: Academy for API/MCP/Claude Code mechanics; UofAi Agent Training + Agentic path for oversight and directing a build team.
- Team leads: Academy for shared Claude vocabulary; UofAi Teams for a skills-gap baseline and verified seats.

## 5. Implications for UofAi

Claude Academy is not a silent competitor for 'AI course catalog.' It is a well-funded, official, free library that will win any contest about Claude product coverage. UofAi should not try to out-catalog Anthropic. The durable contrast is evidence: real-work Reps, a published verification standard, mixed-tool transfer (including Copilot), and team proof that is more than enrollment.

- Keep saying the quiet part: a completion badge is not capability.
- Point Claude-curious learners at Academy for product mechanics, then route them into a Skill Map and a first Rep.

- Treat 4D fluency language as compatible, not as a threat - map it onto Frame / Critique / Capture in copy where it helps.
- Double down on the gaps Academy leaves open: mixed-tool workplaces, scored real artifacts, human-reviewed credentials, manager-grade skills-gap views.

## 6. Sources

- Claude Academy home - <https://academy.claude.com/>
- Claude Academy FAQ - <https://academy.claude.com/help/faq>
- Claude Academy courses - <https://academy.claude.com/courses>
- Anthropic: approach to teaching and learning AI (2026-08-20) - <https://claude.com/blog/anthropics-approach-to-teaching-and-learning-ai>
- Claude 101 course page - <https://academy.claude.com/courses/claude-101>
- UofAi home - <https://uofai.com/>
- UofAi pricing - <https://uofai.com/pricing>
- UofAi method (AI Reps) - <https://uofai.com/method>
- UofAi Verification Standard - <https://uofai.com/verification-standard>
- UofAi about - <https://uofai.com/about>

Catalog counts for courses/tutorials/use cases/webinars were cross-checked against a public catalog review dated 2026-08-22. Official Anthropic pages were re-read 2026-08-31. UofAi product facts were taken from the live site and the current UofAi codebase (paths, pricing, Verification Standard, Skill Map, Live Reps).